

# The Happy Turkey Company announces new partnership with Hugh Fearnley-Whittingstall

*1 September 2020, Hopstone Farm, Claverley*



The Happy Turkey Company can today announce an exciting new partnership with award-winning chef and TV personality, Hugh Fearnley-Whittingstall. In his new role, Hugh will appear at two Open Days in October 2020 at The Happy Turkey Company's main location: Hopstone Farm in Claverley, just 20 miles west of Birmingham.

For the past five years, The Happy Turkey Company has always ensured its Bronze and White turkeys are ethically sourced, free range and corn-fed. And to celebrate their 5<sup>th</sup> birthday this October, you can visit the farm where it all began. It's a chance to get close to their happy turkeys and happy farmers, while teaching the whole family about where their perfect Christmas lunch really comes from.

But the main attraction is an appearance by TV chef and food campaigner Hugh Fearnley-Whittingstall. Hugh will give an entertaining cooking demonstration called 'How not to ruin your Christmas turkey', using the best ingredients reared and grown at Hopstone by The

Happy Turkey Company. He will also take questions from the audience during and after his demonstration.

Hugh says of the new partnership: "I'm thrilled to announce this new collaboration with The Happy Turkey Company. It fits perfectly with my uncompromising belief for seasonal, ethically produced food, as well as working with ingredients that are grown with respect by people who care. I cannot wait to begin my journey with them in October".

### **Open Days @ The Happy Turkey Company, Hopstone Farm, Claverley**

Saturday 24 October and Saturday 31 October 2020 (10am–3pm)

Tickets on sale **Friday 4 September 2020** at **10am**.

Adults £15 | All children under 16 FREE

For more information, visit [www.thehappyturkeycompany.co.uk/familyopendays2020](http://www.thehappyturkeycompany.co.uk/familyopendays2020) or check out [@TheHappyTurkeyCompanyUK](https://www.instagram.com/TheHappyTurkeyCompanyUK) and [#hughsahappyturkey](https://twitter.com/hughsahappyturkey)

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Editor's notes:

For interview requests or enquires about event attendance, please contact:

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### **About The Happy Turkey Company**

The Happy Turkey Company is the UK's biggest independent provider of corn-fed, free range turkeys. Founded in October 2015 by family farmers Daisy and Jonathan Smith, The Happy Turkey Company is based at Hopstone Farm, Claverley – with two other sites at Southwell Farm, Lowdham and Woodcroft Farm, Marholm. Across their thriving 450-acres of land, teams of dedicated farmers rear Bronze and White turkeys to the highest standards of animal welfare. Each turkey is fed a diet of rolled wheat, oats and grass seed heads and they are allowed to roam across large farmland spaces every day. In 2018 and 2019, The Happy Turkey Company won 'Best UK Supplier' at the British Turkey Awards.