



## Welcome Darren Morgan, Kitchens Online CEO

Welcome to the October 2020 Kitchens Online newsletter.

In these difficult times, we hope that everyone is safe and well. Our response to Covid-19 continues to be robust, with colleague and customer safety at the very heart of everything that we do. You can read more at [kitchensonline.com/covid-19](https://kitchensonline.com/covid-19).

In this month's newsletter, find out more about the appointment of Libby Willows as Head of our new Aftercare Department, as well as details of an exclusive new partnership with Wickes – one of the UK's biggest home improvement retailers. And I urge you to take a look at Shona Robinson's review of the Kitch2020 Bluetooth Blender – the perfect product for 2020.

I am also delighted to announce that our newly-completed Rothley Distribution Centre opens on 7 December 2020. Situated just 6 miles north of Leicester, this new site will allow us to add additional evening and weekend customer delivery slots into 2021. This means even more flexibility when it comes to receiving your latest Kitchens Online order!



I hope you enjoy reading about all the exciting developments here at Kitchens Online. And don't forget to follow us on Twitter [@KitchensOnlineUK](https://twitter.com/KitchensOnlineUK) for the very latest news and product availability.

Stay safe and keep well,



## Your October Highlights

Page 2	Our top 10 picks for the perfect Christmas stocking filler	Page 6/7	Monthly offers - <b>up to 25% off</b> some of our best-sellers
Page 4	Annual Fundraiser - record total for Alzheimer's UK!	Page 9	Kitchen appliances on another planet - closer than we think?
Page 5	5 reasons you should get the Kitch2020 Bluetooth Blender	Page 11	All our latest developments and product information

## Exclusive new partnership with Wickes

Kitchens Online is excited to announce that, as of 1 November 2020, you will be able to buy a number of our best-selling products in all 231 of Wickes's UK stores.

Wickes is an industry leader in home improvement. And with stores all across the UK, our products will now be closer to you than ever before.

Wickes CEO, David Wood, says of the new partnership: "We are proud to begin this new relationship with Kitchens Online and believe that our customers will love the excellent products in their kitchen appliance range".

Kitchens Online Head of Brand, Donna Harrison, explains more about product availability: "This exclusive partnership will see our best-selling kitchen appliances on sale at Wickes. These include the popular Kitchens Online Toaster2000 and our iconic CoffeeMaker series. Larger appliances will also be available at 126 Wickes stores, like our award-winning range of convection and gas cooktops".



**Wickes CEO David Wood and Head of Brand Donna Harrison shake hands on our exclusive partnership.**

And we have a special offer for all Kitchens Online readers who are part of the Wickes ePoints Reward Scheme. For the first three months of our partnership (until 31 January 2021), receive **triple points** on all Kitchens Online appliances at Wickes. Simply visit [kitchenonline.com/wickesrewards](http://kitchenonline.com/wickesrewards) and activate your offer.

## 5 reasons you should get the Kitch2020 Bluetooth Blender

*Shona Robinson – Distribution Manager, Nottingham*

I've always enjoyed keeping fit and healthy. And having such a physical job makes diet and nutrition really important.

For me, a smoothie is the perfect way to get lots of nutrients and recharge after a shift. So I was really happy to test the new Kitch2020 Bluetooth Blender.

And here's my 5 reasons why you should get one!

### 1. Smart technology

The Kitch2020 Bluetooth Blender syncs with your smartphone via our newly-designed app. So it's easy to track calories, update nutritional information and automate shopping lists.



**Shona loves the new Kitch2020 Bluetooth Blender. And we think you will too!**

### 2. Easy cleaning

All of the product's removable parts are dishwasher safe. This makes it really easy to clean!

### 3. Free recipes included

It can get a bit boring drinking the same old smoothies. But the Kitch2020 Bluetooth Blender comes with its own recipes – both on the app and in a handy booklet. Try the blueberry, lime and cashew one. Delicious!

### 4. 10-year guarantee

Like every Kitchens Online product, the Bluetooth Blender comes with a 10-year guarantee. So you can be safe in the knowledge that it will stand the test of time.

### 5. Price

Yes, at £119.99 the Kitch2020 Bluetooth Blender is a bit more expensive than your standard smoothie-maker. But it's worth it – the product design and functionality are far superior, while the enhanced bluetooth technology makes tracking your progress seamless.

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Visit [kitchenonline.com/kitch2020](http://kitchenonline.com/kitch2020) and buy yours today.

Even better, until **31 October**, newsletter readers can get 15% discount on the Kitch2020 Bluetooth Blender. Just enter **KITCH2020BLENDER15** at the online checkout and activate your offer.